## STARTUPVILLAGE STRATEGY

Strategy coordinator: SVEN and Startup Village European Network, with local, regional and national SVEN teams.

## LOCAL PROGRAM: STEPS FOR ATTRACTING, KEEPING AND STRENGHENIG STARTUPS IN VILLAHOZ.

Followig measures will be offered to those enterprising people who would like to stablish in Villahoz.

- 1. <u>Housing options.</u> Villahoz City Council will offer free housing options for those startups that settle in town. Housing will be provided by the town Council and it will be defined by contract terms dependig on each particular case. Sponsored by Town Council and *Territorio Emprendimiento*
- 2. <u>Tax Benefits:</u> Villahoz City Council will exempt every local tax during the period of time agreed. Sponsored by Town Council.
- 3. <u>Supporting to the startups on mentoring and coaching;</u> Startups based on Villahoz will benefit of personalized advice on Mentoring and Coaching. Sponsored by *Startup Burgos* and *Fundación Caja Burgos*.
- 4. Support to the startup to access to financial aid. An expert on European Union aids will be available for helping. There will be meetings via Skype every first Friday each month. Meetings will be held at 12.00 pm with one hour of length, between the Finova's expert and the startups, which are settle down in Villahoz for not less than one year in time. Sponsored by Finnova.
- 5. Inmersión in startup's team; startups setting in Villahoz will get personal advice in order to get involved in the Spanish and European Startup's team. Sponsored by *Territorio Emprendimiento*.
- 6. Marketing: startups setting in Villahoz will get special consideration in events, as well as in Spanish, European and American mass media. Sponsored by *Startup Ole, Emprende TVE* and *Territorio Emprendimiento*.

These 6 measures will start on the 1st August 2019

Information website www.startupvillage.eu

Email to ask for information: info@startupvillage.eu

## **NATIONAL PROGRAM**

GRAN PACTO NACIONAL por la INNOVACIÓN y el Emprendimiento para la REPOBLACIÓN.

Meeting in August in the Alto Comisionado del Reto Demográfico with the involved offices.

Agriculture and Rural development Ministry

MAP

MINCOTUR. Industry Ministry.

Companies: REE, Telefoninca, Acciona....Correos, Renfe, Iberia.

FINANCIAL COMMITTEE: Fran Galvez

AGROTECH COMMITTEE: Isidro Laso

CONNECTIVITY COMMITTEE: Zwitt and Telefónica. PALENCIA

COMUNICATION COMMITTEE: RTVE JUANA ROMERO

PEDAGOGICAL PROGRAM : EDUARDO Elua.